Privacy Policy - Posts Genie

Last Updated: 13 December 2025

Posts Genie ("Posts Genie", "we", "us", or "our") provides tools that help users create, manage, and publish content to third-party social media platforms. We are committed to protecting your privacy and complying with the data protection and developer policies of all supported platforms, including **Pinterest, X (Twitter), YouTube, and others**.

This Privacy Policy explains how we collect, use, store, and share information when you use Posts Genie.

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1. Information We Collect

1.1 Account Information

When you create an account, we may collect:

- Name

- Email address

- Authentication identifiers

1.2 Connected Social Media Accounts

When you connect a third-party platform (such as Instagram or Pinterest), we may access **only the minimum data required** to perform the actions you explicitly authorize, such as:

- Account ID and username

- Authorization tokens

- Board or account identifiers required for publishing

We do not access private messages, followers' data, or non-public information.

1.3 Content Data

We process content that you choose to create or upload, including:

- Post text

- Images or media

- Metadata required to publish content

Posts Genie processes this content only to perform user-requested actions.

1.4 Usage & Technical Data

Collected automatically for security and performance:

- App interactions

- Device type and OS

- IP address (used for fraud prevention and security)

- Crash and performance logs

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2. How We Use Your Information

We use your data **strictly for the following purposes**:

- To publish content **only when you request it**

- To display and manage your connected social accounts

- To provide content drafting and optimization tools

- To maintain, secure, and improve the Service

- To comply with platform and legal obligations

We do not use your data for advertising or resale.

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3. AI & Automated Processing (IMPORTANT)

Posts Genie may use AI-based tools to:

- Suggest captions or post ideas

- Optimize formatting or tone

Key Guarantees :

- Your content is **NOT used to train AI models**

- Your content is **NOT analyzed beyond your session**

- AI processing is **temporary and purpose-limited**

- No content is reused for other users

You remain fully responsible for reviewing and approving all content before publishing.

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4. Pinterest-Specific Compliance

In accordance with **Pinterest Developer Guidelines**:

- We access **only Pinterest-approved API scopes**

- We store **only essential data**

- We do **not**:

    - Create user profiles

    - Sell or share Pinterest data

    - Store data longer than necessary

    - Repurpose Pinterest data outside the Service

- Pinterest data is deleted upon:

    - Account disconnection

    - User request

    - Platform requirement

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5. Data Sharing & Disclosure

We **do not sell or rent your personal data**.

Data may be shared only:

- With platforms you explicitly connect (with your authorization)

- With essential infrastructure providers (hosting, authentication)

- When legally required

All partners are bound by confidentiality and data protection obligations.

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6. Data Storage & Security

We use industry-standard security measures:

- Encrypted connections (HTTPS)

- Secure token storage

- Restricted internal access

- Regular security reviews

No system is 100% secure, but we actively work to protect your information.

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7. Data Retention & Deletion

We retain data **only as long as necessary**.

You may:

- Disconnect any platform at any time

- Request deletion of your data

- Permanently delete your account

Deletion requests are honored within a reasonable timeframe.

Contact: **support@postsgenie.app**

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8. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your data

- Correct inaccurate information

- Request deletion

- Withdraw consent

We respect all valid requests in accordance with applicable laws.

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9. Children's Privacy

Posts Genie is not intended for users under **13 years of age**, and we do not knowingly collect data from children.

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10. Changes to This Policy

We may update this policy to reflect platform or legal changes. Updates will be posted with a revised "Last Updated" date.

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11. Contact Information

Posts Genie Support
 Email: support@postsgenie.app